

3 REASONS

TO CHOOSE NORTHWESTERN MUTUAL

1 Northwestern Mutual is among the FORTUNE® “World’s Most Admired” life insurance companies, leading its industry in the attributes of:¹



- Quality of Products and Services
- Financial Soundness
- Social Responsibility
- Quality of Management
- Use of Corporate Assets
- People Management

2 Northwestern Mutual has the highest financial strength ratings awarded to any life insurer.²

A.M. Best Company, May 2015	A++
Fitch Ratings, November 2014	AAA
Moody's Investors Service, June 2015	Aaa
Standard & Poor's, May 2015	AA+

We've been helping clients take control of their financial futures for nearly 160 years. Through the Civil War, the Great Depression, two world wars and a number of recessions, we've stood strong alongside our clients, helping them manage financial risk and achieve financial security.

3 Northwestern Mutual has paid more life insurance dividends than any other company in the industry for the past 19 years.³

We have paid dividends every year since 1872. In 2016, we expect to pay \$5.6 billion in total dividends to policyowners, which will once again lead the industry by a large margin.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI (NM) (life and disability insurance, annuities) and its subsidiaries. www.northwesternmutual.com

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¹ According to executives, directors and analysts responding to the March 1, 2015 issue, FORTUNE® magazine survey.

² Ratings are for The Northwestern Mutual Life Insurance Company and Northwestern Long Term Care Insurance Company, as of the most recent review and report by each rating agency. Northwestern Mutual's ratings: A.M. Best Company A++ (highest), 5/2015; Fitch Ratings AAA (highest), 11/2014; Moody's Investors Service Aaa (highest), 6/2015; Standard & Poor's AA+ (second highest), 5/2015. Ratings are subject to change.

³ SNL Financial, 2014; ordinary life insurance dividends. Dividends are reviewed annually, subject to change and not guaranteed.



Northwestern Mutual®